



Marketing
BUCKET LIST

**Use our marketing bucket list as inspiration to try new things!
What will you cross off your bucket list this year?**

- Redesign business cards
- Try a new fun, creative promo product that people will remember
- Get an updated professional headshot
- Refresh my email signature
- Attend or exhibit at a new trade show, conference, or expo
- Order apparel with company logo
- Purchase a new display such as a backdrop, tablecloth, runner, or banner
- Be more active on social media
- Send a direct mail campaign
- Update my LinkedIn profile
- Order a retractable banner to always have on hand
- Rebrand with a fresh logo design
- Update printed marketing collateral such as envelopes, letterhead, flyers, and rack cards.
- Host a lunch and learn
- Request to speak at an event to share my knowledge and expertise
- Update store or office front with new material
- Order a reusable name badge to wear at events and trade shows
- Be highly recognizable at events with a branded canopy tent
- Promote a new item or upcoming event with a floor graphic

Make sure to carry some of these items over to your monthly calendar pages as goals/ideas.